CHUBB®

4 Tips for Looking Camera-Ready for Webcam

For those of you who want to show your best self on your next video conference, do check out these tips:

Tip #1

Background

- Be aware of what's behind you. (Make sure dirty dishes aren't part of your virtual office backdrop.) A background of bookshelves, pictures and other personal touches is perfectly fine. Avoid having a window behind you as your face will not look sharp due to the bright light.

Tip #2

Eye Level

- Raise your computer or phone so the camera is the same height as you.

Tip #3

Eye Line

- Remember to look into the camera, especially when speaking - just like you'd look at someone during an in-person conversation. It shows everyone you're interested and engaged.

Tip #4

Outfit

- Stay away from patterns, including plaids. They tend to "dance" on camera.

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