

# Discontinued Products Liability Insurance



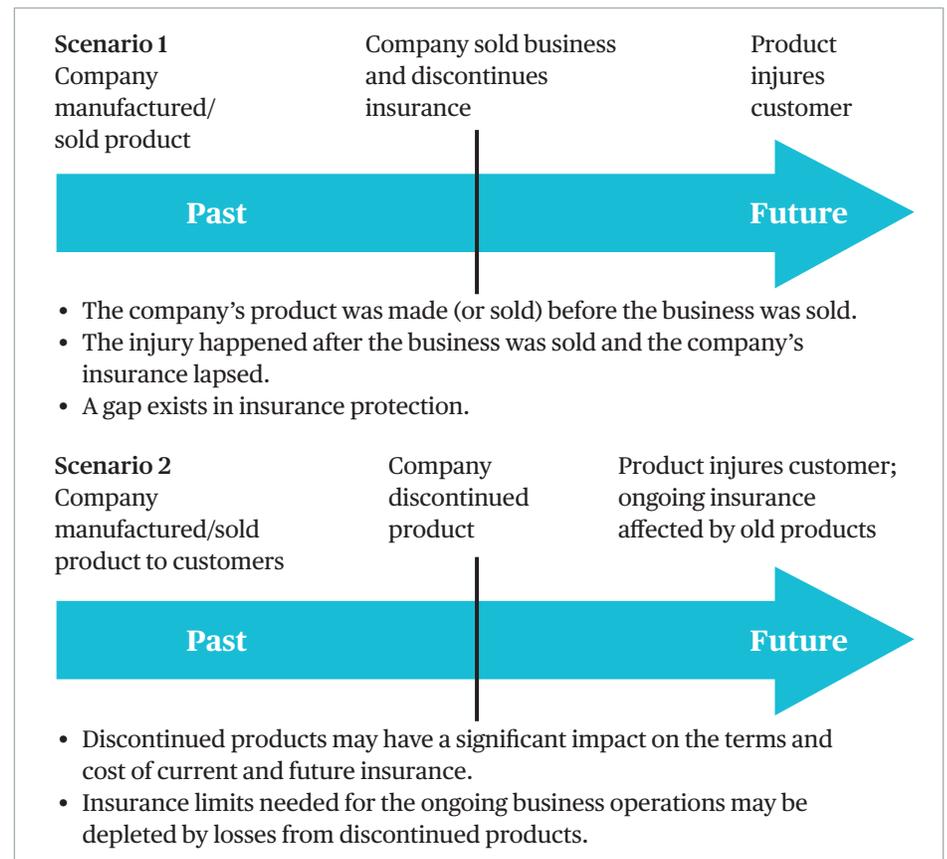
Mergers, acquisitions and business discontinuations are facts of business life - and sources of potential exposures that standard general liability insurance may not address. With **Continuum from Chubb<sup>SM</sup>** liability insurance solutions, you can help reduce gaps in insurance protection that may occur in the wake of these business transitions.

## Who Needs Discontinued Products Liability Insurance?

If you are selling a business or discontinuing a product line, your liability for products already made or sold does not automatically end. But once a business is sold, the seller seldom continues to carry insurance. What if a product you made or sold years ago causes injury or damage in the future?

Similarly, discontinuing a product line may create unanticipated insurance problems. For instance, suppose you discontinue a product line and replace it with newer technology. The discontinued products may stay in the hands of consumers for years, and the risks associated with them could adversely affect the terms and costs of your ongoing insurance program.

Discontinued Products Liability insurance, part of **Continuum from Chubb<sup>SM</sup>**, helps you address these issues. Here are two examples of how the policy works:



Continuum from  
Chubb<sup>SM</sup>...because  
the past cannot be  
undone and the  
future cannot be  
predicted.

**Chubb's Discontinued Products Liability insurance is designed to address gaps like these. And as part of the Continuum line of solutions, it offers the following features:**

---

- **For companies exiting a business:** assurance that future liabilities from products manufactured or sold in the past will not affect their financial future
- **For ongoing businesses:** a separate liability policy that separates the exposures associated with discontinued products from your ongoing business and insurance results
- **Multiple-year future injury periods and multiple-year future claim reporting periods,** often up to 10 years
- **One aggregate policy limit,** regardless of the length of the claim reporting or injury period
- **Worldwide insurance available**

To learn more about the Continuum suite of insurance solutions, contact your agent or broker.

Chubb. Insured.<sup>SM</sup>